

SportsHero

ASX RELEASE

30 January 2018

Release of Restricted Securities

In accordance with ASX Listing Rule 3.10A, SportsHero Limited advises of the upcoming release from ASX imposed escrow of the following fully paid ordinary shares and options each exercisable at \$0.05 and expiring 31 August 2019:

Date of release	Number of shares	Number of options
7 February 2018	33,942,858	67,885,714

Michael Higginson
Company Secretary

ABOUT SPORTSHERO

SportsHero Limited listed on the Australian Securities Exchange (ASX code: SHO) on 15 February 2017 and is the owner of the world's leading sports prediction, gamification and marketing app.

The Company has the high level strategic aim of capitalising on the potential of a notional amalgamated community of over 1 billion people by combining the communities of its Affiliates (social platforms, B2B and B2C brands and professional sporting teams) to create a robust user-base of sports fans who come together to play sports games, consume content and interact with ambassadors and personalities.

Affiliates and ambassadors

Spartan Sporting Goods – whose ambassadors include Sachin Tendulkar, MS Dhoni, Chris Gale and Michael Clarke who collectively have over 90 million social followers

YuuZoo Corporation – community size of over 100 million football fans

Minute Media (90min) – community size of over 500 million with 60 million unique monthly users

Ian Chappell – SportsHero's cricket ambassador