

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12

Name of entity

SportsHero Ltd

ABN

98 123 423 987

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- | | | |
|---|--|----------------------------|
| 1 | +Class of +securities issued or to be issued | Fully paid ordinary shares |
| 2 | Number of +securities issued or to be issued (if known) or maximum number which may be issued | 3,500,000 |
| 3 | Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) | Fully paid ordinary shares |

+ See chapter 19 for defined terms.

<p>4 Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?</p> <p>If the additional securities do not rank equally, please state:</p> <ul style="list-style-type: none"> • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 	<p>Yes: 3,500,000 shares to be held in voluntary escrow for 12 months</p>
<p>5 Issue price or consideration</p>	<p>1,000,000 shares, being conversion of 1,000,000 Performance Rights in the name of Dharpan Randhawa. To be held in voluntary escrow for 12 months.</p> <p>2,500,000 shares, issued to Dharpan Randhawa in consideration for the cancellation of Mr Randhawa's remaining 2,500,000 Performance Rights and for services rendered to the Company. To be held in voluntary escrow for 12 months.</p>
<p>6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)</p>	<p>1,000,000 shares, being conversion of 1,000,000 Performance Rights in the name of Dharpan Randhawa. To be held in voluntary escrow for 12 months.</p> <p>2,500,000 shares, issued to Dharpan Randhawa in consideration for the cancellation of Mr Randhawa's remaining 2,500,000 Performance Rights and for services rendered to the Company. To be held in voluntary escrow for 12 months.</p>

6a	<p>Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A?</p> <p>If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i</p>	No
6b	The date the security holder resolution under rule 7.1A was passed	Not applicable
6c	Number of +securities issued without security holder approval under rule 7.1	Nil
6d	Number of +securities issued with security holder approval under rule 7.1A	Nil
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	<ol style="list-style-type: none"> 1. 181,015,000 fully paid ordinary shares. 2. 72,000,000 options each exercisable at \$0.05 and expiring 31 August 2019
6f	Number of securities issued under an exception in rule 7.2	Nil
6g	If securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the issue date and both values. Include the source of the VWAP calculation.	N/A
6h	If securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	Rule 7.1: 11,126,248

+ See chapter 19 for defined terms.

7	Dates of entering ⁺ securities into uncertificated holdings or despatch of certificates	2 November 2017	
8	Number and ⁺ class of all ⁺ securities quoted on ASX (including the securities in section 2 if applicable)	Number	⁺ Class
		117,841,657 (including 5,500,000 held in voluntary escrow)	Fully paid ordinary shares
9	Number and ⁺ class of all ⁺ securities not quoted on ASX (including the securities in section 2 if applicable)	Number	⁺ Class
		Refer Schedule A	Refer Schedule A
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	N/A	

Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	N/A
12	Is the issue renounceable or non-renounceable?	N/A
13	Ratio in which the ⁺ securities will be offered	N/A
14	⁺ Class of ⁺ securities to which the offer relates	N/A
15	⁺ Record date to determine entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A
17	Policy for deciding entitlements in relation to fractions	N/A

18	Names of countries in which the entity has +security holders who will not be sent new issue documents Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	N/A
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of +security holders	N/A
25	If the issue is contingent on +security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do +security holders sell their entitlements <i>in full</i> through a broker?	N/A

+ See chapter 19 for defined terms.

- 31 How do +security holders sell *part* of their entitlements through a broker and accept for the balance? N/A
- 32 How do +security holders dispose of their entitlements (except by sale through a broker)? N/A
- 33 +Despatch date N/A

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

- 34 Type of securities
(tick one)
- (a) Securities described in Part 1 – Note: only 64,313,141 Shares to be quoted (ie 116,701,859 Shares to be held in escrow), the 72,000,000 Options are not to be quoted.
- (b) All other securities
Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35 If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders
- 36 If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over
- 37 A copy of any trust deed for the additional +securities

Entities that have ticked box 34(b)

- 38 Number of securities for which +quotation is sought

39 Class of +securities for which quotation is sought

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40 Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

41 Reason for request for quotation now

Example: In the case of restricted securities, end of restriction period

(if issued upon conversion of another security, clearly identify that other security)

	Number	+Class
42 Number and +class of all +securities quoted on ASX (including the securities in clause 38)		

Quotation agreement

- 1 +Quotation of our additional +securities is in ASX’s absolute discretion. ASX may quote the +securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

+ See chapter 19 for defined terms.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
 - If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- 4 We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

(Company Secretary)

Date: 2 November 2017

Print name: Michael Higginson

Appendix 3B – Annexure 1

Calculation of placement capacity under rule 7.1 and rule 7.1A for +eligible entities

Introduced 01/08/12

Part 1

Rule 7.1 – Issues exceeding 15% of capital	
Step 1: Calculate “A”, the base figure from which the placement capacity is calculated	
Insert number of fully paid ordinary securities on issue 12 months before date of issue or agreement to issue	220,841,657
<p>Add the following:</p> <ul style="list-style-type: none"> • Number of fully paid ordinary securities issued in that 12 month period under an exception in rule 7.2 • Number of fully paid ordinary securities issued in that 12 month period with shareholder approval • Number of partly paid ordinary securities that became fully paid in that 12 month period <p><i>Note:</i></p> <ul style="list-style-type: none"> • <i>Include only ordinary securities here – other classes of equity securities cannot be added</i> • <i>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</i> • <i>It may be useful to set out issues of securities on different dates as separate line items</i> 	Nil
Subtract the number of fully paid ordinary securities cancelled during that 12 month period	Nil
“A”	220,841,657

+ See chapter 19 for defined terms.

Step 2: Calculate 15% of “A”	
“B”	0.15 <i>[Note: this value cannot be changed]</i>
Multiply “A” by 0.15	33,126,248
Step 3: Calculate “C”, the amount of placement capacity under rule 7.1 that has already been used	
<p>Insert number of equity securities issued or agreed to be issued in that 12 month period <i>not counting</i> those issued:</p> <ul style="list-style-type: none"> • Under an exception in rule 7.2 • Under rule 7.1A • With security holder approval under rule 7.1 or rule 7.4 <p><i>Note:</i></p> <ul style="list-style-type: none"> • <i>This applies to equity securities, unless specifically excluded – not just ordinary securities</i> • <i>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</i> • <i>It may be useful to set out issues of securities on different dates as separate line items</i> 	<p>1,500,000 fully paid ordinary shares (Appendix 3B 27/4/17);</p> <p>4,000,000 Performance Rights (Appendix 3B 27/4/17);</p> <p>4,000,000 Performance Rights (Appendix 3B 27/4/17)</p> <p>12,500,000 fully paid ordinary shares <u>to be</u> issued to IPV Capital (refer ASX announcement dated 31/10/17)</p>
“C”	22,000,000
Step 4: Subtract “C” from [“A” x “B”] to calculate remaining placement capacity under rule 7.1	
“A” x 0.15 <i>Note: number must be same as shown in Step 2</i>	33,126,248
Subtract “C” <i>Note: number must be same as shown in Step 3</i>	22,000,000
Total [“A” x 0.15] – “C”	11,126,248 <i>[Note: this is the remaining placement capacity under rule 7.1]</i>

Part 2

Rule 7.1A – Additional placement capacity for eligible entities	
Step 1: Calculate “A”, the base figure from which the placement capacity is calculated	
“A” <i>Note: number must be same as shown in Step 1 of Part 1</i>	Not applicable
Step 2: Calculate 10% of “A”	
“D”	0.10 <i>Note: this value cannot be changed</i>
Multiply “A” by 0.10	-
Step 3: Calculate “E”, the amount of placement capacity under rule 7.1A that has already been used	
Insert number of equity securities issued or agreed to be issued in that 12 month period under rule 7.1A <i>Notes:</i> <ul style="list-style-type: none"> • <i>This applies to equity securities – not just ordinary securities</i> • <i>Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed</i> • <i>Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained</i> • <i>It may be useful to set out issues of securities on different dates as separate line items</i> 	Nil
“E”	Nil

+ See chapter 19 for defined terms.

Step 4: Subtract "E" from ["A" x "D"] to calculate remaining placement capacity under rule 7.1A

<p>"A" x 0.10</p> <p><i>Note: number must be same as shown in Step 2</i></p>	<p>Nil</p>
<p>Subtract "E"</p> <p><i>Note: number must be same as shown in Step 3</i></p>	<p>Nil</p>
<p>Total ["A" x 0.10] – "E"</p>	<p>Nil</p> <p><i>Note: this is the remaining placement capacity under rule 7.1A</i></p>

Schedule A

Number and class of all securities not quoted on ASX (including the securities in section 2 if applicable).

ASX Restricted Securities

Number	Class
74,557,142	Fully paid ordinary shares (held in ASX imposed escrow for 24 months from date of re-instatement).
33,942,858	Fully paid ordinary shares (held in ASX imposed escrow for 12 months to 7 February 2018).
4,114,286	Options each exercisable at \$0.05 and expiring 31 August 2019 (held in ASX imposed escrow for 24 months from date of re-instatement).
67,885,714	Options each exercisable at \$0.05 and expiring 31 August 2019 (held in ASX imposed escrow for 12 months to 7 February 2018).

Unquoted unrestricted securities

30,000	Unlisted options expiring 31 Dec 2017 at \$1.02
30,000	Unlisted options expiring 31 Dec 2017 at \$1.24
4,697,940	Unlisted options expiring 30 Sept 2017 at \$0.20
4,000,000	Performance Rights (Ian Chappell – refer Annexure A)
Nil	Performance Rights (Dharpan Randhawa – refer Annexure B)

+ See chapter 19 for defined terms.

Annexure A

Class	Performance Hurdle	Entitlement
Class A Performance Right	Mr Chappell still being engaged as SportsHero's Cricket Ambassador as at twelve (12) months from the Commencement Date and SportsHero achieving five hundred thousand (500,000) monthly active cricket users on or before twelve (12) months from the Commencement Date	1,000,000 Class A Performance Rights
Class B Performance Right	Mr Chappell still being engaged as SportsHero's Cricket Ambassador as at (24) months from the Commencement Date and SportsHero achieving one million five hundred thousand (1,500,000) monthly active cricket users on or before twenty four (24) months from the Commencement Date	1,000,000 Class B Performance Rights
Class C Performance Right	Mr Chappell still being engaged as SportsHero's Cricket Ambassador as at thirty six (36) months from the Commencement Date and SportsHero achieving three million (3,000,000) monthly active cricket users on or before thirty six (36) months from the Commencement Date	1,000,000 Class C Performance Rights
Class D Performance Right	Mr Chappell still being engaged as SportsHero's Cricket Ambassador as at 1 April 2020	1,000,000 Class D Performance Rights

Annexure B

Class	Performance Hurdle	Entitlement
Class A Performance Right	The introduction by Mr Randhawa of a Tier One Partnership/Sponsorship ¹ transaction during the Term and following the introduction the Company entering into an acceptable agreement with the introduced party.	500,000 Class A Performance Rights
Class B Performance Right	The introduction by Mr Randhawa of a Tier Two Partnership/Sponsorship ² transaction during the Term and following the introduction the Company entering into an acceptable agreement with the introduced party.	200,000 Class B Performance Rights

¹ **Tier One Partnership/Sponsorship** means a partnership and/or sponsorship transaction with a multi-national corporation or entity that delivers to SportsHero international marketing and sponsorship benefits to a value of not less than US\$50,000 and to a direct unique community base of not less than 500,000.

² **Tier Two Partnership/Sponsorship** means a partnership and/or sponsorship transaction with a regional corporation or entity whereby SportsHero secures marketing and sponsorship benefits to either a value of not less than US\$25,000 and to a direct unique community base of not less than 250,000.